

PUBLIC ART PRIVATE DEVELOPMENT PARTNERSHIP GRANT

Process

Who will make the decisions?

A planning group approved by the Developer to include representatives, stakeholders and users of the site will work with Public Art Commissioners throughout each phase of the process.

What is the process for creating artwork?

The planning group will identify appropriate criteria such as site, media, theme and scale. A prospectus will be written and distributed. Artists will submit credentials and images of past work. The planning group will select an artist. After design and approval, the artist will begin fabrication and hire a licensed VA contractor to install the artwork upon completion.

Examples



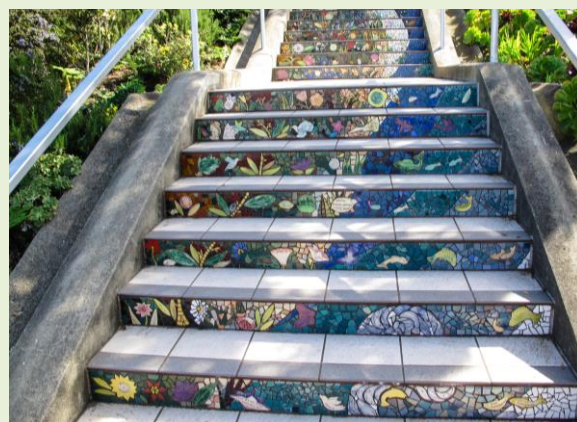
Wonderland by Jaume Plensa
EnCana Corporation, Calgary, Canada



Wave Forms by Dennis Oppenheim
Housing complex, 34th & Chestnut, Pennsylvania, PA



Sonic Bloom by Dan Corson
Seattle Center, Seattle, WA



Mosaic Steps by Aileen Barr and Colette Crutcher
16th & Moraga, San Francisco, CA

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Public Art has become an integral element in the Norfolk landscape and a proven tool for creating dynamic, exceptional places. Public Art infuses new developments with a strong connection to the community, helping to express and shape the Norfolk identity.

Public art adds beauty and meaning and creates memorable encounters. Developers are encouraged to consider creative ways to incorporate public art into their projects. Up to \$25K is available from the City's Public Art Program.

How will the project be managed?

- The City of Norfolk Public Art Program will manage the artwork selection and construction process.
- A small group to include the developer, stakeholders, users of the site and Public Art Commissioners will make decisions.

What are the requirements and criteria for my site to be selected?

- Your development project must be located within Norfolk city limits where it is most visible to the maximum number of people.
- Artwork can be placed on a wall, window, floor, hung from the ceiling or be free-standing on the exterior or interior.

What size and materials are acceptable?

- Artwork size and materials will be determined based upon what is best for the site.
- Artwork will be fabricated in durable, permanent, safe materials that are easy to maintain.
- Artwork will be maintained by the City of Norfolk Public Art Program.

How much will the artwork cost?

- An ideal project budget is at least \$50K. The City of Norfolk Public Art Program will contribute \$25K towards the total project cost.
- Public artwork requires engineering and will be built to building codes.
- Budgets for commissioning or purchasing artwork are established before an artist is selected.

Is there a deadline to apply?

- Rolling applications will be accepted from developers any time before June 1, 2018.
- We will respond to applications as they come in. Please contact Alan Boring, Department of Economic Development for more information alan.boring@norfolk.gov or 757.664-4317.

