

A VISION FOR THE NEXT DECADE
NORFOLK
 2030

FORT NORFOLK | THE NEON DISTRICT |
 THE DOWNTOWN CORE | THE ST. PAUL'S
 AREA | HARBOR PARK WATERFRONT

This plan update continues Norfolk's tradition of using physical planning as a primary tool for economic development. As in the previous five updates, Synergy — using every project to create another — will continue to be the Downtown Plan's driving force. Public investment will be used strategically to catalyze private development to create vibrant urban spaces and resilient districts.

THE KEY DRIVERS FOR THE 2030 UPDATE

- 1 **Coastal Resilience:** In response to sea level rise, green infrastructure will provide water management and create beautiful urban spaces and amenities for Downtown and adjacent communities.
- 2 **Slow Traffic to Improve Walkability:** Improving facilities for walking, bicycling, and taking transit will improve safety and create more freedom of travel options Downtown.
- 3 **East-West Connections:** Infrastructure improvements and new development will create pedestrian-friendly connections between the east and west sides of the Downtown area.
- 4 **New Development:** will be encouraged to contribute to the character of urban spaces by providing active uses that animate the public spaces. It should include affordable housing and opportunities for small businesses to attract a more diverse market. Public Art should be encouraged to enhance Norfolk's Placemaking.



CHRYSLER MUSEUM AND OPERA HOUSE:
 Aerial view of the Chrysler Museum's future expansion, floodable resilience/sculpture park between the Museum and the Opera House and adjacent residential development.

2030 The 2030 Update expands the area of the vision to include Fort Norfolk, the NEON District, The St. Paul's Area and the Harbor Park Waterfront with some key initiatives in the Downtown Core:

- A FORT NORFOLK:** The expansion of the Sentara/ EVMS/CHKD medical center, the Harbor's Edge River Tower and new waterfront residential developments are transforming Fort Norfolk into a high density "midtown" for the City with many economic development opportunities.
- B NEON DISTRICT:** The NEON District will be enhanced with creative streetscapes and new residential development. Resilient landscapes and street design will mitigate flooding and link the Chrysler Museum and the Harrison Opera House to the NEON core.
- C THE DOWNTOWN CORE:** The MacArthur Center will be opened up to create an interconnected network of pedestrian-friendly spaces. Modifications to the streets will increase walkability. The flood wall will be raised and extended along the waterfront.
- D ST. PAUL'S AREA:** The area will be transformed into a mixed-use, mixed-income community with an interconnected network of streets, a large-scale system of public open space and connections to Downtown, waterfront and Norfolk State University.
- E HARBOR PARK WATERFRONT:** The Elizabeth River Trail will be enhanced to better connect Town Point Park along the waterfront to Harbor Park. It will be designed to protect the area from flooding and create major development sites.



G
ELIZABETH RIVER TRAIL: The Berkley Bridge Underlook will connect pedestrians and cyclists to the water.



H
NEON DISTRICT: Twilight view over Granby Street looking west on Olney Road showing new streetscapes, residential buildings and landscape features linking the Chrysler Museum & Opera House.



I
ST. PAUL'S AREA: View looking east along the new Freemason Street with mixed-use buildings and active ground floor uses.



J
ST. PAUL'S AREA: View of a typical residential street with resilient landscape and mix of townhouses and small apartment buildings.



K
ST. PAUL'S AREA: Aerial view over the resilience park looking west along an extended Freemason Street. This park provides amenities and educational opportunities for residents and is lined with houses and apartments.



The new urban address created by a re-imagined MacArthur Center will link Granby Street and the TCC Campus to the revitalized St. Paul's Area and provide a visual connection to St. Mary's Basilica.



L
FORT NORFOLK: Aerial view over Colley Avenue with the new Harbor's Edge River Tower on the left and EVMS' Waitzer Hall in the distance. Between the two are underutilized properties which could be transformed into new, high-density, mixed-use development.



M
HARBOR PARK: View looking east with the Elizabeth River Trail's proposed "Berkley Bridge Underlook" in the foreground. A resilient waterfront park with high-density development stretches to the east toward the Harbor Park baseball stadium.