

FREQUENTLY ASKED QUESTIONS

Q: Who is eligible for the Facade Grant?

A: For-profit small businesses located in the City of Norfolk. Business owners should be in good standing with the City of Norfolk, with a current year City of Norfolk Business License and up-to date on all taxes, permits, and fees.

Q: Who is ineligible for the Facade Grant?

A: Not-for-profit and faith-based organizations, political organizations, adult bookstores, adult video shops, other adult entertainment facilities, gambling facilities, blood or plasma donor centers and pawn shops. Business owners who are employees of the City of Norfolk, elected or appointed officials or officers of the City of Norfolk, employees or board members of the City of Norfolk Economic Development Authority are not eligible to apply to the Program.

Q: What can the Facade grants be used for?

A: Interior and exterior facade improvements, as well as architectural/design services.

Q: What can the Facade grants not be used for?

A: Examples of ineligible purchases include purchasing of real estate, operating licenses, permitting and fees, inventory, materials, business equipment, marketing, and advertising, payroll and/or salaries, and furniture.

Q: How will I know if my application was fully submitted?

A: Once you submit your online application via Survey Monkey, you will receive an automated email confirming receipt.

Q: How long do I have to spend the grant funds if I am awarded?

A: Once the Grant Agreement is fully executed by both the City of Norfolk and the business owner, the grant awardee will have 6 months to utilize funds. Funds must be spent during the term of the agreement, items/expenditures spent before or after the term of the agreement will not be eligible for reimbursement.